



crewNEWS

CREW San Diego Quarterly Newsletter

Issue 3 | FALL 2012

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President's Message

The summer is quickly moving into fall and before you know it the end of the year will be upon us and we will be looking back on 2012 and the changes it has brought for all of us...

So before that time comes, be sure to make the most of the rest of your year. CREW's membership in 2012 has grown so much and the value of our organization has provided a strong network for our members to continue to grow both professionally and personally. CREW encourages all of its members, both seasoned and new, to continue to take advantage of the benefits of membership by getting involved with CREW through events, committees and/or board participation. So, don't wait...now is the perfect time to reach out and ensure your year is a success!

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TIFFANY ENGLISH
2012 CREW San Diego
President

2012 BOARD OF DIRECTORS

PRESIDENT

Tiffany English

Ware Malcomb Architects

tenglish@waremalcomb.com

VICE PRESIDENT / PRESIDENT ELECT

Kellie Hill

Cassidy Turley

kellie.hill@cassidyurley.com

1ST VICE PRESIDENT ~ MEMBERSHIP

Lindsey Smith

KW Commercial

lindseysmith@kw.com

2ND VICE PRESIDENT - SPONSORSHIP

Debra Aitken

California Bank & Trust

debra.aitken@calbt.com

TREASURER

Jennifer Shumaker

Douglas Allred Co.

shu@dac-usa.com

SECRETARY

Debbie Curtis

Ready Resource Consulting

readyresource@san.rr.com

DIRECTOR OF EDUCATION / PROGRAMS

Amanda Chandler

Unisource Solutions

achandler@unisourceit.com

DIRECTOR OF

MARKETING COMMUNICATIONS

Jill Hogan

West Coast Retail Management

jhogan@wcretail.com

DIRECTOR OF SPECIAL EVENTS

Amber Mauer

The Miller Hull Partnership

amauer@millerhull.com

NATIONAL DELEGATE

CREW San Diego Done Deals



Project	CREW Members
ViaSat café pavilion	Pacific Building Group, Unisource Solutions
Outdoor Channel Design Build	Pacific Building Group, Facility Solutions
Kilroy Centre Del Mar Building 2 – Common Area Remodel	Kilroy, Pacific Building Group
Huawei Terminal Sales	Ware Malcomb, Pacific Building Group
ID Analytics	Dowling Construction, Facility Solutions, Howard's Rug
Palomar Medical Hospital	Unisource Solutions, DPR Construction
ALabs	The Irving Group, Unisource Solutions
Xilinx	Unisource Solutions, IES Commercial
Hines Development	Ulrich Artscaping, Ware Malcomb
nIven (formerly Defense Web)	Ulrich Artscaping, Ware Malcomb
Arrowhead General Insurance Agency	Arrowhead General Insurance Agency, Ulrich Artscaping
Intercept Pharmaceuticals	Ulrich Artscaping, Cassidy Turley
Soitec Solar Industries	Ulrich Artscaping, Unisource Solutions
Regenerative Medicine Campus for Shire	DPR Construction, Ferguson Pape Baldwin Architects, BioMed Realty
Biopharmaceuticals Development Facility for Gilead Sciences	Ferguson Pape Baldwin Architects, Unisource Solutions
John Hopkins Spec Suite for BioMed Realty	Ferguson Pape Baldwin Architects, Prevost Construction, BioMed Realty
Beach Garfield utility easement	West Coast Retail Management, Fuscoe Engineering
Genoptix Tenant Improvement	Good & Roberts, Ware Malcomb

Didn't see your CREW San Diego Done Deal?

Please contact **Jill Hogan**, jhogan@wcretail.com to be included.

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Member News

PACIFIC BUILDING GROUP

Angela Rauzi

Dowling Construction
angelar@dowlingconst.com

IMMEDIATE PAST PRESIDENT

Allison Beall

Pacific Building Group
abeall@pacificbuildinggroup.com

CHAPTER ADMINISTRATOR

Tamara LaChimia

Phone: 619.507.0176
1201 Wakarusa Drive, Suite D
Lawrence, KS 66049
crewsd@crewnetwork.org
tamaralachimia@cox.net

CREWBIZ

MEMBERS:
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profile NOW
to be
entered in
our
quarterly gift card drawing.



Give us 15 minutes and we'll give you
8,000 trusted connections!

WHAT IS CREWBIZ™?

CREW Network's online business
networking tool developed exclusively for
CREW Network members:

Increase your visibility and business
networking to 8,000 professionals across
North America looking to do business in
your area – looking to do business with
you!

The most personalized marketing tool
ever offered!

Boosting YOUR business boosts YOUR
company's bottom line.



**NAMED GENERAL CONTRACTOR
OF THE YEAR BY ASA**

Pacific Building Group, an Annual Gold Sponsor of CREW San Diego, was named "General Contractor of the Year" at the American Subcontractors Association annual awards dinner held in July. The award is given by ASA to the firm with the best record of running efficient and safe projects, treating subcontractors fairly, acting with integrity and making timely payments. **Allison Beall** of Pacific Building Group is a CREW Legacy Member and the chapter's past president. Congratulations to the Pacific Building Group team on this award!



**KELLIE HILL ACCEPTED INTO CREW NETWORK'S
BRIDGING THE C-SUITE GAP PROGRAM**

Kellie Hill of **Cassidy Turley**, an Annual Silver Sponsor of CREW San Diego and current president elect for CREW San Diego has been accepted into [CREW Network's Bridging the C-suite Gap](#) program. This executive mentoring program is a nine-month program designed for CREW Network members

who have both the interest and potential to advance to C-suite positions. The program will provide access to executive level mentors and other resources to support participants' leadership development and career advancement. Kellie's own professional accomplishments along with her continued commitment to mentoring make her a natural choice for the program. Congratulations to Kellie!



**JUDY HOFFMAN NAMED 2012 "WOMAN OF
INFLUENCE" BY REAL ESTATE FORUM
MAGAZINE**

Congratulations to **Judy Hoffman** for being recognized by Real Estate Forum as a "Woman of Influence" for the third consecutive year! Judy was recently promoted to chief operating officer of **Trigild**, an Annual Bronze Sponsor of CREW San Diego. This recognition celebrates Judy as a

national standout in the commercial real estate industry.

A longtime industry leader, Hoffman directs and oversees San Diego-based Trigild's offices and divisions nationwide, with a focus on managing and maximizing value for assets in an array of sectors, including hospitality, multifamily, office, industrial, retail and petroleum properties. Serving the company in numerous capacities over the years, she now helps oversee 150 multi-million dollar properties, and in recent months has taken the company through one of the biggest growth periods in its history. [Read More.](#)

**OFFICE BUILDING OF THE FUTURE – MILLER HULL'S DESIGN
TO BE PRESENTED AT NAIOP'S NATIONAL CONFERENCE**

In a recent competition, NAIOP (National Association of Industrial and Office Properties) asked architectural firms to consider what the office building of the future might look, feel, and function like. Miller Hull's starting point was to consider what factors were driving changes in the way we work and look at the ways those have transformed other industries. Congratulations to Miller Hull whose design was one of four submissions selected nationally to be presented at NAIOP's 2012 national conference. **Amber Mauer** of Miller Hull is a CREW San Diego Legacy Member and currently serves on the chapter's board as the director of special events.

CREW SAN DIEGO WOULD LIKE TO WELCOME OUR 3RD QUARTER NEW MEMBERS

Welcome to CREW San Diego! We invite you to join a network of commercial real estate professionals committed to educating and advancing women in the industry. If you haven't already, please take advantage of the many programs and events the chapter offers. To get connected, contact any one of the board members listed for more information. Again, welcome and we look forward to seeing you soon!

Julia Biakova
Gensler

Viveca Bissonnette
Hollander Design Group

Janet Davis
Cassidy Turley

Sarah Kuebler
Meridian Capital Group

Michelle Laseman
US Bank

Darcy Miramontes
Jones Lang LaSalle

Tamara Romeo
San Diego Office Design

Yaara Siler
Gordon & Rees

CREW SAN DIEGO'S 2012 LEGACY MEMBERS

2012 LEGACY MEMBERS:
(joined 2008 and prior)

Debra Aitken
Allison Beall
Anne Bengé
Dana Bessenecker
Tara Burns
Susan Couch
Debbie Curtis

Office
Building of
the Future
– Miller
Hull's
design to
be
presented
at
NAIOP's
national



conference

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2012 CREW Network Convention & Marketplace

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Annual Gold Sponsor Spotlights

AAA PROPERTY SERVICES

For over fifteen years AAA Property Services, Electrical & Communications has been providing quality electrical, lighting and data cabling services to Property Managers, Building Owners and Engineers alike.

We're a woman owned business motivated by the challenge to provide Anything, Anywhere at Anytime. We've continually expanded our suite of services and grown to include over 180 full-time employees. In fact, our quality craftsmanship

REGISTER TODAY
WWW.CREWNETWORK.ORG

2012
CREW Network Convention & MARKETPLACE

CHOOSE TO JOIN US IN CHICAGO!
OCTOBER 24-27, 2012

CREW NETWORK CHICAGO-12

Take your CREW Network-ing online!
Here's how to be in the know:

FOLLOW US ON

- Twitter:** @CREW_Network or #CREWNetwork2012
- Share news & views on Facebook:** facebook.com/crewnetwork
- Members-only networking:** crewbiz.crewnetwork.org

Register online:
events.crewnetwork.org/2012convention

Sponsors: Cassidy Turley, CBRE, HULLBRIGHT, JONES LANG LASALLE, Studley, Winnet

and expertise now extends to properties throughout California, Nevada, Arizona and

Deborah Davidson
 Kimberly Davis
 Tiffany English
 Bre'an Fox
 Linda Greenberg
 Lisa Gualco
 Terry Hall
 Kellie Hill
 Desiree Kay Lawn
 Amber Mauer
 BethAnn McCarthy
 Leslie McMurray
 Johanna Metz
 Sonia Miró
 Mike Raring
 Angela Rauzi
 Jacqueline Scott
 Jennifer Shumaker
 Rose Silverwater
 Annalena Thompson

Legacy Members are those who have been a part of CREW for five (5) years or more and receive extra membership benefits. Please contact [Allison Beall](#), Immediate Past President, for more information.

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IT'S NOT TOO LATE TO BECOME A 2012 CREW SAN DIEGO SPONSOR!

Sponsor benefits include:

- Year-round Recognition
- Complimentary Tickets to Luncheons
- Ad Space
- Special Event Passes
- Golf Tournament Tickets
- A description about your company and web link in an issue of our quarterly newsletter

Annual Sponsorships Offered:

- Platinum Sponsor: \$4,000
- Gold Sponsor: \$2,700
- Silver Sponsor: \$2,000
- Bronze Sponsor: \$1,500



AAA PROPERTY SERVICES

Colorado.

To meet the demands of our clients, AAA Property Services has been organized into four main divisions: Electrical/Data Cabling, Contract Maintenance, Property Services and Construction & Tenant improvements. Providing everything from ground-up construction to tenant improvement, trouble shooting to scheduled maintenance, we also provide 24 hour emergency response for all services and detailed property evaluations to assist with due diligence and/or budgetary considerations.

Currently in San Diego we've been involved with several projects for LabCorp and the City of San Marcos. We've also been involved with Ecotality, a federally funded electrical vehicle charging program which has allowed us to install charging units in several locations including Scripps, Hilton La Jolla and the SD Water Authority which was the first solar powered charger in San Diego.

We look forward to the opportunity to meet your property needs. For further information we invite you to view our websites: www.aaapropertyservices.com www.aaaelectric.com or call us at 800.892.4784

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WARE MALCOMB

Ware Malcomb is a contemporary and expanding full service architectural design firm. Established in 1972, we provide professional planning, architecture, interior design, graphic design, and civil engineering services to corporate, commercial developer and public/institutional clients throughout the world.

With 11 office locations throughout the United States; Toronto, Ontario, Canada; and Panama City, Panama, our expertise includes office, interiors, master planning, retail, hospitality, industrial/distribution, healthcare, technology, education, public/government, residential/senior housing, auto, renovation, and sustainable design. A corporate member of the U.S. Green Building Council and Canada Green Building Council, we are available to provide sustainable design, LEED® Design, and LEED® Management services in accordance with the specific objectives for our clients' projects.

Ware Malcomb has maintained a presence in San Diego since 1985. Our San Diego team has completed thousands of projects in San Diego and has established relationships with the local real estate community. Recent projects include the San Diego Convention Center and Visitor's Bureau, Qualcomm Incorporated, Defense Web Technologies, iMatrix, and Supreme Oil Sapphire Towers.

We have been a proud member of CREW San Diego since 2005. Tiffany English, our San Diego Director, Interior Architecture & Design, is the current CREW San Diego President, applying over 14 years of design and leadership experience to this position.

We appreciate the CREW Network as the industry's premier business networking organization and applaud it for its dedication to influencing the success of the commercial real estate industry by advancing the achievements of women.

For more information about Ware Malcomb, contact:

Ware Malcomb San Diego
 6363 Greenwich Drive, Suite 175
 San Diego, California 92122
 p. 858.638.7277

- Program & Event Sponsorships Available!

Please contact [Debra Aitken](#) for more information.

We would like to take this opportunity to thank our annual sponsors for all of their support throughout the year. Your contributions make it possible for the foundation of CREW San Diego to flourish as one of San Diego's premier local and national commercial real estate organizations.

CREW SAN DIEGO 2012 ANNUAL SPONSORS

Platinum:



UNISOURCE SOLUTIONS
Welcome to simple.

Gold:



AAA PROPERTY SERVICES



Turner

WARE MALCOMB

Silver:



Cassidy Turley Commercial Real Estate Services



IES We power progress



Bronze:



Tiffany English, CID, LEED AP ID+C
Director, Interior Architecture & Design
tenglish@waremalcomb.com

We can also be found on:

wm | Canvas Blog - waremalcomb.com/wordpress/
Twitter - twitter.com/waremalcomb
Facebook - facebook.com/waremalcomb
LinkedIn - linkedin.com/company/ware-malcomb
YouTube - youtube.com/waremalcomb
Pinterest - pinterest.com/waremalcomb/

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Annual Building Tour: New Central Library

On June 27th, CREW San Diego's annual building tour gave participants an up-close look at the New Central Library which is currently under construction in downtown San Diego. Attendees were led by a team from **Turner Construction**, an Annual Gold Sponsor of CREW San Diego, through the newest addition to the San Diego skyline standing at nine stories and totaling 492,495 square feet. The project, which will serve as the heart of the City's library system, is seeking LEED Silver certification and is scheduled to open in 2013. A big thank you to our event sponsors **Clean Earth Restorations** and **Steelcase**, as well as our beverage sponsor **reproHAUS**, who helped make the event possible!



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August CREW Corner

HIGH PERFORMANCE TEAM STRATEGIES TO BE USED AT NEW LIFE SCIENCE CONSTRUCTION



By Lisa Jarret | Thursday, August 30, 2012

Shire Regenerative Medicine (formerly Advanced BioHealing, Inc.) is building a new campus in San Diego which will create a significant number of jobs, including those in construction and design. The project will be led by Ferguson Pape Baldwin Architects (FPBA) and DPR Construction, while the land is leased from BioMed Realty. All three companies are members of CREW San Diego.

"This project will generate hundreds of jobs, including much needed construction jobs, during the build out over the next two years, and we



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are honored to be a part of it," said Jay Leopold, Regional Manager of DPR's San Diego office. "We look forward to working with the project partners to implement our 'high performance team' strategies and create a model facility for attracting more biomedical business here in San Diego." [Read more](#)

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CREW Who? Summer Social



Debbie Curtis and Susan Steele catch up



Tiffany English thanks CREW's annual and event sponsors



Event attendees chat and enjoy the beautiful La Jolla view



Bre'an Fox, Jackie Hailey and Karen Sypolt



Beverly Stumman and Bree Tsaniff catching an ocean breeze

CREW San Diego is a chapter of

[CREW Network](#)[®]



CREW SAN DIEGO SUPPORTS:

[CREW Network Foundation](#) was

incorporated in 1998 as the 501(c)3, philanthropic arm of

[CREW Network](#) and

continues to stand as the sole

foundation dedicating its resources towards

building opportunities for women and girls in

commercial real estate. In collaboration with

CREW Network, CREW Network Foundation

implements and supports a Career Outreach

Agenda which cultivates our future Network

leaders through participation in a continuum

of educational outreach, scholarship and

mentoring programs built to introduce the

commercial real estate industry to female

high school students while connecting female

college students and entry-level career

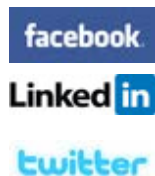
women to the resources, support and



network they need to gain financial independence and economic self-sufficiency through a successful career in the commercial real estate industry.

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FIND CREW SAN DIEGO ON YOUR FAVORITE SOCIAL NETWORKING TOOLS:



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CREW Network

CREW



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DELEGATES SAY



'BIENVENUE' TO TWO NEW CHAPTERS AT THE SPRING LEADERSHIP SUMMIT & COUNCIL MEETING IN MONTREAL

Mid-Year Committee Reports Highlight Organization's Progress

[Click here to read more!](#)

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Year at a Glance

[Click Here](#)

- September 20** Education Program-Luncheon: *Distressed Debt*
- October 18** Annual Charity Wine Tasting
- October 24-27** 2012 CREW Network Convention & Marketplace – Chicago
- November 15** Leadership Skills Breakfast: Allison Maslan
- December 4** *Members Only Event*
Holiday Party & Sponsor Reception

Luncheon Programs will be held from 11:30 – 1:00 p.m.
Sheraton La Jolla (formerly La Jolla Radisson),
3299 Holiday Court, San Diego, CA 92122

Event Dates and Locations Subject to Change.

Please visit www.crewsandiego.org for more information or to RSVP.

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